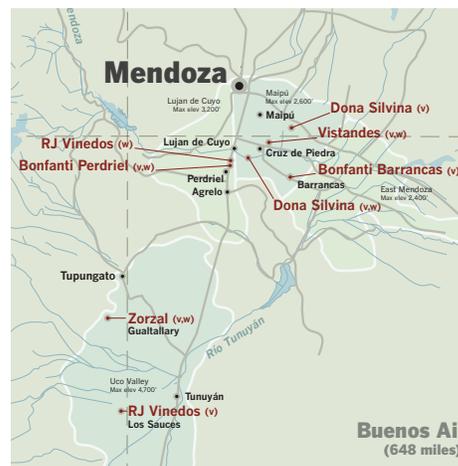


GEN DEL ALMA



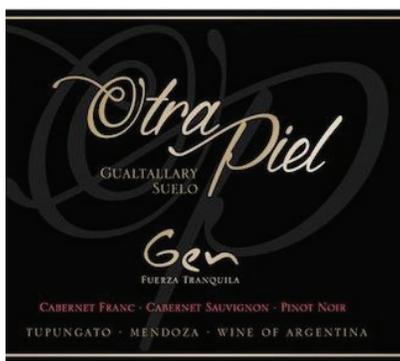
Gen del Alma is a new project started in 2012 by Gerardo Michelini, of Zorzal, and his wife and winemaker Andrea Mufatto. Gerardo and Andrea have planted vines on their individually owned property adjacent to the Zorzal winery. Their focal concept is to showcase the purity, minerality, and freshness of Gualtallary terroir. Their minimal vinification process allows the fruit to shine on its own. They use concrete eggs, used barrique, and in some cases carbonic maceration in the winery. They currently produce 3 wines: a bordeaux blend, a MAL/PN partial carbonic, and a CF/CS/PN blend. The wines have received high praise from the Wine Advocate and Decanter magazine, and we believe GdA is another example of the Michelini's taking Argentine wine to a new level.



GENE

This wine is a blend of 50% Malbec, 20% Cabernet Sauvignon, 15% Cabernet Franc, and 15% Merlot. The nose explodes showcasing rich fruit of mixed berries and cherries with dried herbs, creme de cassis,

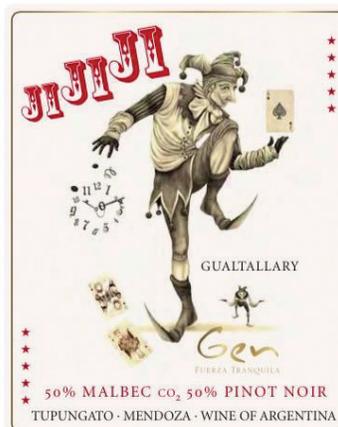
forest floor, mocha, caramel, truffles, and dried espresso grounds. The soft tannin and fleshy, velvet mid palate integrates with a mineral driven finish of crushed wet rock, typical of Gualtallary. This is what wine is all about, Fuerza Tranquila! a long smooth finish.



OTRA PIEL

This blend of 60% Cabernet Franc, 30% Cabernet Sauvignon, and 10% Pinot Noir is all hand harvested from a single vineyard in Gualtallary. It shows macerated cherries and crushed mint with undertones of cedar, crushed stone, nutmeg, and ground black

pepper. The wine is smooth with almost a grape jelly character tightened up with fresh acid and a bright, vibrant finish.



JI JI JI

This blend of 50% Malbec and 50% Pinot Noir is all hand harvested from a single vineyard in Gualtallary. The wine sees some carbonic maceration and has a huge vibrant nose of red fruit, violets, and caramel apple. Good acid lifts the mid-palate with notes of rhubarb, red cherry, orange peel, ash, crushed stone, mushroom, gunpowder, and flint. For the kid in

everyone this wine is reminiscent of Bazooka Joe's pink bubble gum, the powdered white sugar from a Lik stick package, and a watermelon jolly rancher. A wine busting with complexity!